

# Neighborhood VIEWS

The Newsletter of the Detroit Shoreway Community Development Organization

# detroit shoreway

The Gordon Square Arcade • 6516 Detroit Avenue, Suite 1 • Cleveland, OH 44102 • 216.961.4242 • www.detroitshoreway.org

Winter 2011

## Gordon Square Arts District Recognized as National Model

Two national organizations have recognized Cleveland's Gordon Square Arts District for its success in revitalizing an urban neighborhood by leveraging the arts as a tool for economic development. In addition, the arts district announced nearly \$3 million of new funding for two of its theatre projects.

In a white paper commissioned by the Mayors' Institute on City Design, the National Endowment for the Arts this month featured GSAD as a national model of "creative placemaking." GSAD will also be a showcase project at the National League of Cities' annual Congress of Cities & Exposition in Denver, where Executive Director Joy Roller will address conference participants at a workshop entitled "Neighborhood Recovery Strategies."

**GSAD also announced four new grants totaling \$2.7 million to aid Cleveland Public Theatre's renovations and the construction of a new performance center for Near West Theatre:**

- \$1 million contingent matching gift for Near West Theatre from the Fowler Family Foundation.
- \$500,000 contingent matching gift for Near West Theatre from the George Gund Foundation. The foundation has been a major supporter, with previous grants of \$1.2 million.
- \$1 million in federal stimulus funds for Cleveland Public Theatre from the American Recovery and Reinvestment Act's State Energy Program, to install a variable refrigerant flow high-efficiency HVAC system for the theatre.
- \$200,000 from the State of Ohio for asbestos removal at Cleveland Public Theatre.



Gordon Square Arcade and the Capitol Theatre

## Cleveland Italian Film Festival Night at Capitol Huge Hit!



Shalia Palmiero (left) and Lisa Trzop

The Capitol Theatre was filled with fans of Italian film on October 7 as the Cleveland Italian Film Festival 2010 visited Detroit Shoreway's Gordon Square Arts District. A sold-out crowd enjoyed Academy Award-nominated Italian director Lina Wertmuller's comedy "Ciao Professore". Pre-parties held at LUXE Kitchen & Lounge and Stone Mad Pub were also sold out. The Capitol Theatre will be hosting the film festival for a second straight year on Thursday, March 31, 2011. Visit [clevelandfilm.org](http://clevelandfilm.org) for more information.

## Artistic Touches Grace Cleveland Public Theatre Parking Area

A new 36-space public parking lot has opened on the Cleveland Public Theatre campus on the south side of Detroit Avenue. The lot includes "green" permeable pavers, bio-retention areas, and specially designed landscaping. As with all other parking in the Gordon Square Arts District, use of the lot is completely free.

Cleveland-based artist Stephen Manka was commissioned to create a custom ornamental fence for the lot as part of the Gordon Square Arts District's ongoing commitment to public art. The waves in Manka's undulating design mimic the curvilinear shapes in Susie Frazier Mueller's Streetscape and are reminiscent of the waves of the nearby Lake Erie shoreline.



## Stage Is Set for Cleveland Public Theatre's Phase II

Cleveland Public Theatre celebrated the completion of Phase I of their renovation with theatrical flair: a ribbon cutting during Gordon Square Arts District Day, June 12, 2010. Applause is due for the improvements, the most important of which is the conversion of a former alleyway into a combination of dressing rooms, office area, future scene shop, and third-floor party patio—important for CPT's fund-raising activities. For actors, an added enhancement is ease in crossing from one of CPT's three performance spaces to another; previously, bystanders might spy a costumed actor scooting through the alley. Now the three stages share a common connector. Other improvements include the building of three high-efficiency roofs and the related conversion of eight rarely used rooms into 1,800 feet of rehearsal space. CPT and the arts district look forward to Phase II: replacement and expansion of an elevator for disabled patrons, new restrooms, more office space, and an asbestos abatement component.

## Neighborhood Business Improvement District First in Cleveland

Through a collaborative effort between DSCDO and property owners, the first-ever Business Improvement District (BID) in a Cleveland neighborhood has been established along Detroit Avenue between West 58th and West 73rd streets. The purpose of the BID is to supplement existing municipal services in order to strengthen the neighborhood's reputation as a great place to do business, live, shop, dine, and visit. Once the BID begins activity in spring 2011, its primary goals will be to maintain the Detroit Avenue Streetscape and provide safety services.

An affirmative vote of 60% of property owners was necessary to establish the BID. The BID will exist for an initial five year period, but must be voted upon again to continue for a second five year period.

All BID meetings are open to the public. Congratulations to these newly elected Board and Executive Committee members of the BID:

- |                                    |   |
|------------------------------------|---|
| <b>Robert Maschke</b> , Chair      | <b>Jeff Ramsey</b> , Elected Board Member                               |
| <b>Raymond Bobgan</b> , Vice Chair | <b>Councilman Matt Zone</b> , Appointed Board Member                    |
| <b>Sean Watterson</b> , Secretary  | <b>Robert Brown</b> , City Planning Director,<br>Appointed Board Member |
| <b>Joe Rose</b> , Treasurer        |   |

Please contact Jenny Spencer at DSCDO ([jspencer@dscdo.org](mailto:jspencer@dscdo.org)) with any questions related to the Detroit Avenue BID.

## Capitol Theatre Adds Monday 2D Price Break, Wednesday 3D Bargain

There are always exciting events and changes happening at the Capitol Theatre! Examples of the latest? The discount Monday admission price of \$5 is now valid for all 2D films all day, any Monday, no restrictions. In addition, 3D movie surcharges will be waived on Wednesdays—view the latest digital 3D features for the standard 2D price.

Don't miss out on other exciting Capitol Theatre news: subscribe to the Capitol weekly e-newsletter by e-mailing [jspencer@dscdo.org](mailto:jspencer@dscdo.org) (add "subscribe Capitol" in the subject heading) or look us up on Facebook at [/capitolw65th](http://capitolw65th).

If you'd like to help support the Capitol's growth and success, contact Jenny Spencer at [jspencer@dscdo.org](mailto:jspencer@dscdo.org) to learn more about the Friends of the Capitol Theatre. The "Friends" are a group of volunteers and advocates dedicated to building an audience for the Capitol.

## Don't Get Gouged by Tax Preparers Who Take Hundreds of Your Dollars

You can have your taxes done free of charge at the Westside Housing Center!

**February 1 – April 15**

Tuesdays and Thursdays, 4:00 p.m.–7:00 p.m.  
Saturdays, 11:00 a.m.–3:00 p.m.

Call 211 to make your appointment.

Located at 6604 Detroit Avenue in the Gordon Square Arcade.

Funding generously provided by Cuyahoga County.

## 35th Cleveland International Film Festival



March 24–April 3, 2011

Tower City Cinemas @ Tower City Center

The Capitol Theatre will be hosting the film festival for a second straight year on Thursday, March 31, 2011. Visit [www.clevelandfilm.org](http://www.clevelandfilm.org) for more information.

## Wine Bar, Greek Grille Open in Neighborhood Restaurant Boom Continues



Mike Graley, owner of the Battery Park Wine Bar.

This past December, the neighborhood welcomed two new restaurants to the growing list of dining and entertainment establishments. The Battery Park Wine Bar inside Vintage Development's Battery Park Powerhouse, and Niko's Greek Grille, serving Grecian-style food, opened to great fanfare and anticipation.

Mike Graley, owner of the Battery Park Wine Bar, has brought an excellent establishment to the powerhouse facility, the only remaining building from the Eveready Battery Company era. The concept for the wine bar: You Only Live Once (YOLO). "Battery Park is urban living at its best," Graley said when discussing why he chose the powerhouse. This chic and relaxing atmosphere sets the scene for a great glass of wine, gourmet appetizers, and, while you're at it, meeting with friends or hosting a gathering. With 128 different bottles of wine (44 by the glass) in a 2,400 square foot space, the wine bar is quickly becoming a great place to hang out and spoil your tastebuds all while shooting a game of complimentary pool. Visit [batteryParkwinebar.com](http://batteryParkwinebar.com) for more information.

Niko's Greek Grille is a family-owned restaurant located at 7400 Detroit Avenue. Nick and his wife, Mary, will serve homemade Greek specialties such as baklava, spanakopita, and gyros. Niko's will also offer American favorites like chicken wings and burgers. Make sure to stop by for a Greek coffee and a wedge of baklava.

**Coming in January 2011: XYZ Tavern, next to Gypsy Beans & Baking; Sweet Moses Soda Fountain and Treat Shop, located at 6804 Detroit Avenue.**

## Third Party Redevelopment Program a Major Success

In an effort to reduce the number of vacant and abandoned properties in the neighborhood, DSCDO launched the Third Party Redevelopment Program in August 2008. The program's aim is redeveloping vacant properties through scattered-site rehabilitation by highly qualified and financially strong developers. Throughout the entire neighborhood, such scattered-site development has helped stabilize housing values, spurred private investment, and expanded opportunities for owner occupancy.

Since the program's inception, over 75 abandoned properties and underutilized vacant lots have been transitioned into the hands of responsible developers and owners. This has resulted in over \$5 million in investments in scattered-site single-family properties.



5702 Franklin Boulevard, before and after rehabilitation

## Conor Coakley Brings Longtime Cleveland Residency to DSCDO Board Appointment



Conor Coakley, appointed to the DSCDO board this past September, has lived in Cleveland for most of his life and loved Cleveland throughout it. He grew up in Cleveland Heights, attending Cleveland Heights/University Heights public schools until transferring to St. Ignatius for high school. Following graduation from Fordham University in New York City, where he pursued studies at the Rose Hill campus in the Bronx, he received a master's degree in urban studies from Cleveland State University's Levin College of Urban Affairs.

A connoisseur of beautiful lake views, Conor moved to Battery Park in Detroit Shoreway in 2007. Being an avid morning runner, he appreciates the walkability of the neighborhood and its proximity to Edgewater Park. He's a fan of Reddstone, Gypsy Bean & Baking Co., the Parkview Niteclub, and LUXE Kitchen & Lounge.

"There is a great diversity in both Battery Park and Detroit Shoreway," he states, "and an emphasis on involvement like no place I have ever lived. People care about the neighborhood, their neighbors, and making it the best place possible to live."

Conor's résumé includes serving on DSCDO's Housing & Asset Review Committee for two years prior to his appointment to the Board. He is a commercial real estate broker with Grubb & Ellis.

## West 76th Street Tunnel Enhancement Underway

For those looking forward to a more pleasant, accommodating stroll through the West 76th Street tunnel, good news: the tunnel's closure on Tuesday, September 7, 2010 signaled Phase I of the West Shoreway's renovation. New lighting, steps, and drainage will enhance the look and feel of the tunnel, while a new ramp will allow bikes, baby strollers, and wheelchairs easy access to the beach and multi-purpose trail. The changes are part of the highly anticipated Lakefront West Project, which will convert the lakefront area into one of the most walkable in the city. Completion of the tunnel's improvements and its reopening are expected by early 2011, with landscaping and other enhancements slated for spring.



## Fall 2010 Detroit Shoreway Neighborhood Connections Grantees

Congratulations to the Detroit Shoreway residents awarded Neighborhood Connections grants for fall 2010. The grantees are: **A Touch of Class** for "Building Good Self Esteem," a young women's program; **Bridge Brigade Block Club** for community-garden equipment; **Community Service Alliance** for relationship building between people transitioning from homelessness and community stakeholders; **Gordon Square Residents Association** for the annual Holiday Party children's gift bags; **Inner City Youth Leadership Development**, a program of Cub Scout Pack #109, for activities support for every scout; **Lots of Love**, a group dedicated to vacant-lot beautification, for a rain garden project; and the **Renee Jones Empowerment Center**, for their work in transitioning women and men out of human-trafficking professions.

The next Neighborhood Connections grant deadline is February 11, 2011. DSCDO requests that you submit your grants for review as soon as possible. **For questions or assistance with the process, please contact Angela Shuckahosee, Director of Community Involvement, at (216) 961-4242, ext. 225 or ashuckahosee@dscdo.org.**

## November Annual Benefit Celebrates Successful Year



The Detroit Shoreway Community Development Organization's Eighth Annual Benefit, held November 4, 2010, saw residents, business supporters, and elected officials fill 78th Street Studios to celebrate the neighborhood's accomplishments. A record 300 guests enjoyed an evening of jazz and pop tunes, tantalizing appetizers, and engaging conversation.

Detroit Shoreway was proud to honor Paul Volpe and his team at City Architecture with the Community Partner Award. City Architecture has been involved in many of Detroit Shoreway's projects, including the Detroit Avenue Streetscape. Receiving the Fr. Frascati Neighborhood Champion Award was Rev. Doug Horner of St. Paul's Community Church. Rev. Horner's concern for others, no matter their circumstances, inspires many.

Up Ensemble regaled the crowd with expert musicianship while LUXE Kitchen & Lounge provided mouthwatering food. Thanks to our sponsors, those who purchased tickets, and our host, Dan Bush of 78th Street Studios. The Ninth Annual Benefit will be held Thursday, November 3, 2011.

*Top Photo: Rev. Doug Horner (left) received the Fr. Frascati Neighborhood Champion Award from Judge Raymond Pianka.*

*Bottom Photo: Councilman Matt Zone presented the Neighborhood Champion Award to City Architecture. Accepting were Matt Schmidt (second left) and August Fluker. Saigon Plaza owner Gia Hoa Ryan posed with the recipients.*



## Stockyard, Clark-Fulton & Brooklyn Centre Development Office Update

In 2011, the Stockyard, Clark-Fulton & Brooklyn Centre Community Development Office will partner with neighborhoods in our service area to expand outreach and programming. Our area currently has three committees that work to address community concerns: the housing committee, the safety committee, and the urban agriculture committee. The housing committee focuses on addressing vacant house/land issues and housing code concerns. Its next meeting will take place in early January. If you are interested in participating, please call Greg Baron at (216) 961-9073, ext. 207. The safety committee addresses crime concerns and will meet January 12 at 6:00 p.m. at 3167 Fulton Road. Please call Adam Gifford with any questions at (216) 961-9073, ext. 205. The urban agriculture committee will meet in late January. If you are interested in gardening in your community, please call Adam Stalder at (216) 961-9073, ext. 209.

## Be a Knowledgeable Detroit Shoreway Ambassador

Neighborhood Ambassador Program volunteers walk Detroit Avenue on weekends and nights when special events are happening to do things like guide folks to local restaurants, offer advice on where to park, and give directions to the local art galleries. Jessica Dillworth, our new Safety Coordinator, is working hard with local businesses and DSCDO staff to put together a January training session for the program on all the amazing businesses in Detroit Shoreway and what visitors should know about them. Details for the session are coming soon. If you would like more information on this or any of our other safety programs, please contact Jessica at (216) 961-4242, ext. 226 or jdillworth@dscdo.org.

## Block Club's Name Change Reflects Historical Ties

John McCart built one of the first residential subdivisions in the village of West Cleveland in the 1870s on his farm, which was a narrow strip of land north of Detroit Avenue. McCart (1806–1881) was an immigrant from Ireland, built a school, and was a founding member of St. Colman in 1880. Starting in 1869, he developed his farm into 92 residential lots on what is now West 69th Street. In recognition of his accomplishment and contribution to the village, the street was named McCart Street. By 1880, 217 people, both owners and renters, were living on McCart Street in 40 houses.

However, the honor accorded McCart was shortlived. He died in 1881, and the street and neighborhood he built became home to one of the most notorious gangs in Cleveland—the McCart Street Gang. The gang was led by Patrick Gorman, who lived with his parents and brother at 46 McCart (1282 West 69th). Mention of the gang even made The New York Times. Neighbors, weary of the gang and negative publicity, petitioned to change the name of the street to Hillside in 1895. In 1906 it was again changed as Cleveland adopted a new system, with named streets changed to numbered streets, north and south.

The West 65th to West 70th Block Club's recent name change to Gordon McCart Block Club honors William J. Gordon, namesake of Gordon Park and Gordon Square Arcade, and John McCart for their contribution to the neighborhood.

## Block Club Schedule, Winter 2011

**Bridge Brigade/Watchers**  
W.52nd to W. 69th, Franklin to Lorain

1st Tuesday of the month at 7p.m.  
Latitude 41°n • 5712 Detroit Avenue

**Franklin Blvd.**  
Franklin Blvd. from W. 58th to W. 85th

3rd Monday of every even month at 7 p.m.  
Call 961-4242 ext.223 for meeting location

**Lorain to Fir**  
W. 58th to W. 65th, Lorain to Fir

3rd Tuesday of the month at 6 p.m.  
St. Colman Community Room • 2025 W. 65th Street

**North End**  
W. 50th to W. 57th, Detroit to Bridge

4th Monday of the month at 6:30 p.m.  
West Bethel Baptist Church • 5207 Franklin Boulevard

**North Shore Neighbors**  
W. 45th to W. 64th, Lake Erie to Detroit

2nd Thursday of the month at 7 p.m.  
Latitude 41°n • 5712 Detroit Avenue

**Edgewater Hill** W. 73rd to W. 78th  
from Detroit Avenue to Fr. Caruso Drive

2nd Monday of the month at 7 p.m.  
St. Augustine Towers • 7821 Lake Avenue, 6th Floor

**Gordon McCart** W. 65th to W. 70th  
from Detroit Avenue to Fr. Caruso Drive

2nd Tuesday of the month at 6:30 p.m.  
DSCDO Conference Room • 6516 Detroit Avenue

**W. Clinton** between W. 58th and W. 74th  
W.58th-W.65th-W.74th between Detroit & Franklin

2nd Wednesday of the month at 7 p.m.  
DSCDO Community Room • 6516 Detroit Avenue

**West End Urbanteers**  
W. 81st to W. 85th, from Lorain to Madison

4th Thursday of the month at 6:30 p.m.  
Emerald Commons • 1976 W.79th Street, North of Madison

**For more info on the block clubs or Community Involvement Committee, please call Nanci McCormack at 961-4242 ext. 223 or e-mail nmccormack@dscdo.org.**

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**Non-Profit Organization**  
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**DSCDO Annual Meeting  
February 24, 2011**

The Detroit Shoreway Community Development Organization's 37th Annual Meeting will be held Thursday, February 24, 2011, at Our Lady of Mount Carmel Church at 5:30 p.m. Board members will be elected and awards presented to those most dedicated to the continued improvement of the neighborhood. As always, the famous spaghetti dinner will be served. Dinner is free for all 2011 DSCDO members. Keep in mind that to be eligible to vote, you must be a paid 2011 DSCDO member.

## YES! I want to become a 2011 Detroit Shoreway Member!

*Checks may be made payable to: Detroit Shoreway CDO, 6516 Detroit Ave., Suite 1, Cleve., OH 44102*

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_ Phone: \_\_\_\_\_

Residential:	_____ \$10 Individual	_____ \$5 Teens 16-17; Seniors 55+
Commercial/Services/Non-profit/Industrial/Institutional	_____ \$15 (up to 4 employees)	_____ \$75 (25-49 employees)
	_____ \$50 (5-24 employees)	_____ \$100 (50 or more employees)

High-pitched giggles and squeals of delight filled the Gordon Square Arcade as children vied for a place on Santa's lap at DSCDO's Annual Neighborhood Holiday Party. Attendance easily matched that of previous years, as nearly 1,000 people filled the halls and atrium inside the historic building.

Over 300 children from the Detroit Shoreway neighborhood snuggled up to the jolly old elf to recite their Christmas wish list. They were not disappointed: Every child received a bag brimming with goodies from Santa and his merry helpers. After receiving their gifts, families enjoyed cookies and refreshments along with a visit from Frosty the Snowman. Entertainment and music were provided by The Magic D.J., Abracadabra Entertainment.

A big thank you to all the volunteers, including those from PNC Bank and Business Volunteers Unlimited, and donors who helped DSCDO make the event a very special and memorable day for so many neighborhood children and families. Funding was generously provided by Neighborhood Connections, a program of the Cleveland Foundation.



## Annual Neighborhood Holiday Party Serves Up Cheer December 4